



CLIMATE ACTION PLAN 2025-2027

Purpose.

Seekers is committed to supporting the global ambition to limit global warming to 1.5°C.

Our Climate Action Plan sets out 13 actions to reduce our impact across five key areas contributing to global warming.

Stakeholder Engagement Plan.

Seekers commits to the following stakeholder engagement activities:

- **Team Members:** Training and awareness of resource conservation, recycling programs, relensing discounts and frame donation credits
- **Clients:** Promoting frame reuse, refurbishment, repairs and donations, and contact lens waste recycling program
- **Suppliers:** Due diligence checks to assess environmental performance and encourage improvement





1. Frames and Lenses.

Consumer consumption of goods, including spectacles and sunglasses, contributes to energy use and related emissions. Increasing the longevity of these items reduces the frequency they need to be replaced.

Action	Outcome	Target	Responsibility	Status
1.1 Frame Curation	Frame collection avoids fast fashion trends and prioritises frame longevity and durability	95% of frames sold made of titanium or acetate by Q1 2025	Frame Curator	Implemented
1.2 Relensing Client Frames	Clients relens their existing frames when their prescription changes	20% of lens sales by Q4 2025	Lab Manager	Implemented
1.3 Frame Refurbishment & Repairs	Clients refurbish and repair frames when feasible	50 repairs per year by Q4 2025	Lab Manager	Implemented
1.4 Spectacle Donations	Clients donate any unwanted frames for distribution to people with limited access to eyecare	100 donations per year by Q4 2027	Lab Manager	In Progress
1.5 Frame & Lens Recycling	Old frames that cannot be donated, old lenses, lens edging waste and contact lens waste are recycled to be made into new products	30kg recycled per year by Q1 2026	Lab Manager	Implemented

2. Energy.

A high proportion of global emissions come from burning fossil fuels to produce electricity. While Seekers energy consumption is low, actions can be taken to minimise our use of electricity and ensure what we do use is generated from renewable sources.

Action	Outcome	Target	Responsibility	Status
2.1 Energy Efficiency	Energy efficient kitchen appliances, lighting and heating/cooling used	Most energy efficient options used by Q1 2025	Lab Manager	Implemented
2.2 Green Energy	Electricity purchased from certified green energy suppliers and data centers	100% of electricity used is generated from renewable sources by Q1 2025	Lab Manager	Implemented

3. Transportation.

Transportation is a major contributor of greenhouse gases, especially carbon-dioxide emissions. Frames and lenses are relatively light to transport but it can't be fully avoided, however actions can be taken to minimise transportation requirements and related emissions.

Action	Outcome	Target	Responsibility	Status
3.1 Onsite Lens Fitting	Lenses are fit to frames in Seekers onsite lab so that frames do not need to be transported to a secondary location	99% of lenses fit to frames in the Seekers onsite lab by Q1 2025	Lab Manager	Implemented
3.2 Bicycle Couriers	Local deliveries are made by bicycle courier where possible	Small deliveries within 5km made by bicycle by Q1 2025	Lab Manager	Implemented
3.3 Electric Vehicles	Deliveries are made using an electric vehicle or postal service	Deliveries made by EV by Q3 2025	Lab Manager	Implemented

4. Paper.

Cutting down trees to produce paper releases the carbon they are storing. Reducing our use of paper and ensuring what we do use comes from recycled sources reduces this impact.

Action	Outcome	Target	Responsibility	Status
4.1 Emailed Receipts	Client receipts are emailed instead of being printed	50% reduction in printed receipt paper by Q2 2027	Retail Manager	In Progress
4.2 Recycled Paper	Paper and cardboard products are made from 100% recycled sources and waste is recycled	100% recycled paper used by Q1 2025	Lab Manager	Implemented

5. Organic Waste.

Organic waste produces emissions when it breaks down in landfill. While Seekers produces minimal organics waste, actions can be taken to ensure organic waste is recycled.

Action	Outcome	Target	Responsibility	Status
5.1 Organics Recycling	Food waste is recycled through the local Council FOGO bin collection service	All organics waste recycled by Q3 2026	Lab Manager	Pending

Responsibility and Review.

This Climate Action Plan is the responsibility of the Management of Seekers. This plan was updated in April 2026 and will be reviewed by December 2027.

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Name of Document

Climate Action Plan

Category

Facilities

Approved By

Jayson Stone, Director and Optometrist

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1 January 2025





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